

Lecture 0: Introduction to Cognitive Computing and Deep Learning

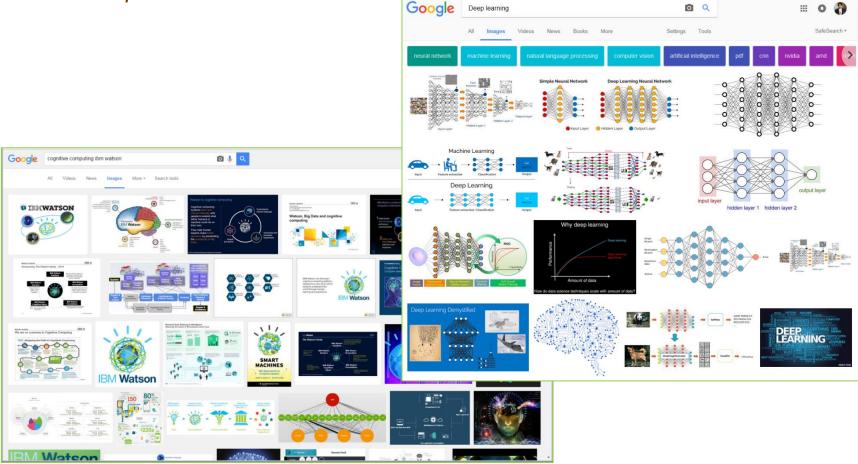
TIES4911 Deep-Learning for Cognitive Computing for Developers Spring 2024

> by: Dr. Oleksiy Khriyenko IT Faculty University of Jyväskylä



Acknowledgement

I am grateful to all the creators/owners of the images that I found from Google and have used in this presentation.





IBM Deep Blue

In 1996 and 1997 years, there was a pair of six-game chess matches between world chess champion **Garry Kasparov** and an IBM supercomputer called **Deep Blue**.

https://en.wikipedia.org/wiki/Deep_Blue_versus_Garry_Kasparov

- Kasparov won the first match in Philadelphia in 1996 (4:2).
- In 1997 in New York City, the first computer program Deep Blue defeated a world champion in a match under tournament regulations (3.5:2.5)

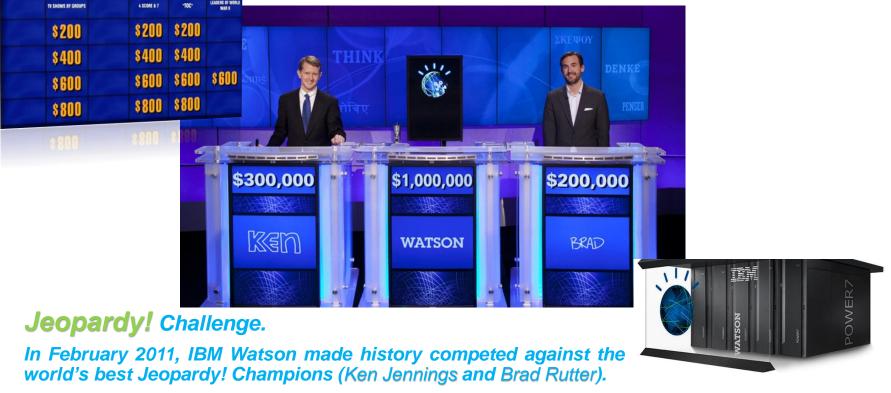




IBM Watson

Watson is an artificially intelligent cognitive computer system capable of processing large amounts of unstructured data and answering to queries posed in natural language.

https://www.youtube.com/watch?v=_Xcmh1LQB9I



https://www.youtube.com/watch?v=P18EdAKuC1U

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Google's AlphaGo

Google's AlphaGo A.I. beats world's number one in Go

https://www.cnbc.com/2017/05/23/googles-alphago-a-i-beats-worlds-number-one-in-ancient-game-of-go.html

- In October 2015, the distributed version of AlphaGo defeated the European Go champion Fan Hui (2-dan)(5:0)
- In March 2016, in a five-game match, the first time a computer Go program has beaten a 9-dan professional Lee Sedol (one of the best players)(4:1)
- In May 2017, in a three-game match, Global Champ Chinese player Ke Jie(9-dan), lost his first game against Google DeepMind computer program AlphaGo.

AlphaGo Zero



Introduces in October 2017, the evolution of AlphaGo is even more powerful and is arguably the strongest Go player in history that time. https://deepmind.com/blog/alphago-zero-learning-scratch

Minigo: an open-source implementation of the AlphaGoZero algorithm (https://github.com/tensorflow/minigo)

In December 2017, DeepMind claimed that it generalized AlphaGo Zero's approach into a single **AlphaZero** algorithm. https://en.wikipedia.org/wiki/AlphaZero

Mastering the game of Go without human knowledge https://www.nature.com/articles/nature24270.epdf

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Intelligent Robots

Sophia

An Artificial Super Intelligent Robot to study at collage, wants job, family, citizenship, etc.

Sophia is a social humanoid robot developed by Hong Kongbased company Hanson Robotics in 2015. In October 2017, the robot became a Saudi Arabian citizen, the first robot to receive citizenship of any country.



- https://en.wikipedia.org/wiki/Sophia_(robot)
- http://dailyinformator.com/8-things-you-need-to-know-about-sophia-worldsfirst-robot-citizen/
- https://autome.me/what-is-sophia-the-humanoid-robot-doing-now/
- https://www.youtube.com/watch?v=IUJaO6C-zTo
- https://www.youtube.com/watch?v=8MjIU4eq__A
- https://www.youtube.com/watch?v=fLvL7uqrMVc
- https://www.youtube.com/watch?v=S5t6K9iwcdw
- https://www.youtube.com/watch?v=XwRXv80AUTs
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Intelligent Robots

Microsoft and Alibaba Al programs beat humans in Stanford reading comprehension test for 1st time

Machines can already outplay us in chess, poker and other games, and now they are becoming better readers as well.

Al programs from both Microsoft and Alibaba outperformed humans in the beginning of January 2018 on a reading comprehension data set developed at Stanford. "Crowdworkers" scraped more than 500 Wikipedia articles to produce more than 100,000 question-and-answer sets for the test.

Here's a sample question: "What year did Genghis Khan die?" (Spoiler alert: It's 1227.)

"This is the first time that a machine has outperformed humans on such a test," Alibaba said in a statement.

Microsoft's score of **82.6** and Alibaba's grade of **82.4** beat out the human standard of **82.3**. Other notable AI programs participating in the test and closing in on beating human scores come from the Allen Institute for Artificial Intelligence, Tencent, Salesforce and others.

 https://www.geekwire.com/2018/microsoft-alibaba-ai-programs-beathumans-stanford-reading-test-1st-time/



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Intelligent Robots

Intelligent Virtual Assistants and Chat Bots...



Amazon Alexa

https://en.wikipedia.org/wiki/Amazon_Alexa



Google Home

https://assistant.google.com/



Apple Siri



IBM Watson Assistant

https://www.ibm.com/cloud/watson-assistant/



Microsoft Cortana

https://www.microsoft.com/en-us/cortana



Facebook Chatbot

https://developers.facebook.com/

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⑤ OpenAI

Large Language Model

Generative Pre-trained Transformer 3 (GPT-3) is an autoregressive language model that uses deep learning to produce human-like text that has been introduced by **OpenAI** researchers in year **2020**.

Given an initial text as prompt, it will produce text that continues the prompt. The quality of the text generated by GPT-3 is so high that it can be difficult to determine whether or not it was written by a human, which has both benefits and risks. (https://en.wikipedia.org/wiki/GPT-3)

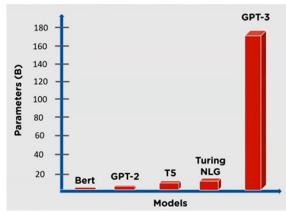
The architecture is a standard transformer network (with a few engineering tweaks) with the unprecedented size of 2048-token-long context and 175 billion parameters (requiring 800 GB of storage). The training method is "generative pretraining", meaning that it is trained to predict what the next token is. The model demonstrated strong few-shot learning on many text-based tasks.

An April 2022 review in The New York Times described GPT-3's capabilities as being able to write original prose with fluency equivalent to that of a human.

Microsoft announced on September 22, 2020 that it had licensed "exclusive" use of GPT-3; others can still use the public API to receive output, but only Microsoft has access to GPT-3's underlying model.

Application domains:

- Search engines (e.g. even in integration with computational engines like WolframAlpha)
- Chat Bots (ChatGPT)
- Text/Code generators (forms, code, query, website generation, etc.)
- *Etc.*
- https://openai.com/blog/gpt-3-apps/
- https://www.sciencefocus.com/future-technology/gpt-3/
- https://www.youtube.com/watch?v=UUPwrYkIYI8
- https://www.youtube.com/watch?v=wYGbY8110Mo





⑤ OpenAI

Large Language Model

Generative Pre-trained Transformer 4 (GPT-4) is OpenAl's most advanced system, producing safer and more useful responses (March 2023). It can solve difficult problems with greater accuracy, thanks to its broader general knowledge and problem solving abilities. GPT-4 surpasses ChatGPT in its advanced reasoning capabilities. It outperforms ChatGPT by scoring in higher approximate percentiles among test-takers. (https://openai.com/gpt-4)

Following the research path from GPT, GPT-2, and GPT-3, their deep learning approach leverages more data and more computation to create increasingly sophisticated and capable language models.

Team spent 6 months making GPT-4 safer and more aligned. GPT-4 is 82% less likely to respond to requests for disallowed content and 40% more likely to produce factual responses than GPT-3.5 on their internal evaluations.

https://openai.com/research/gpt-4

https://greenice.net/chatgpt-vs-gpt-4-vs-gpt-3/

GPT MODELS COMPARISON CHART					
Model	Size	Memory capacity	Accuracy	Input formats	Price
GPT-3	175B	1,500 words	<60%	A () Text, speech	\$\$
GPT-3.5	20B	8,000 words	<60%	A () Text, speech	\$
GPT-4 greenice	>1T (?)	25,000- 64,000 words	>80%	Text, speech, image	\$\$\$

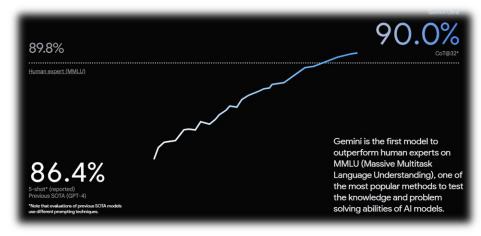
June 2023



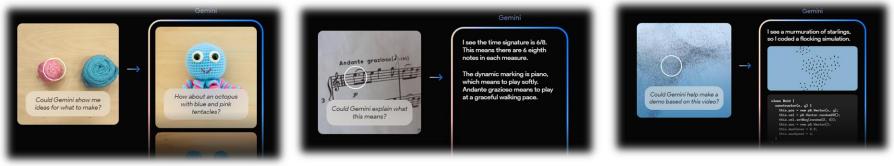
- https://deepmind.google/technologies/gemini/#introduction
- https://blog.google/technology/ai/google-gemini-ai/#sundar-note

Large Language Model

Gemini is built from the ground up for multimodality — reasoning seamlessly across text, images, video, audio, and code.



Gemini is can generate text and images, combined; can reason visually across languages; can generate code based on different inputs you give it...



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- https://www.alibabacloud.com/blog/alibaba-cloud-unveils-new-aimodel-to-support-enterprises%E2%80%99-intelligencetransformation_599877?spm=a2c65.11461447.0.0.7dc167f0Gkkgis
- https://www.alizila.com/alibaba-cloud-makes-more-llms-available-tosupport-open-source-community/
- https://www.alibabacloud.com/blog/large-language-models-llms-thedriving-force-behind-ais-language-processing-abilities_600326



- https://about.fb.com/news/2023/07/llama-2/
- https://www.llama2.ai/

July 202



Large Language Model

DALL-E 3 is now available in ChatGPT Plus and Enterprise



https://openai.com/blog/dall-e-3-is-now-available-in-chatgpt-plus-and-enterprise https://openai.com/dall-e-3



- https://openai.com/blog/new-models-and-developerproducts-announced-at-devday
- https://tech.co/news/gpt-4-turbo-vs-gpt-4-openai-chatgpt
- https://www.youtube.com/watch?v=qdd2GZ0DVgc



Intelligent Robots

BOSTON DYNAMICS is a world leader in mobile robots, tackling some of the toughest robotics challenges. https://www.bostondynamics.com

It combines the principles of dynamic control and balance with sophisticated mechanical designs, cutting-edge electronics, and nextgeneration software for high-performance robots equipped with perception, navigation, and intelligence. Boston Dynamics has an extraordinary and fast-growing technical team of engineers and scientists who seamlessly combine advanced analytical thinking with bold engineering and boots-in-the-mud practicality.

- https://www.youtube.com/user/BostonDynamics
- https://www.youtube.com/watch?v=NR32ULxbjYc

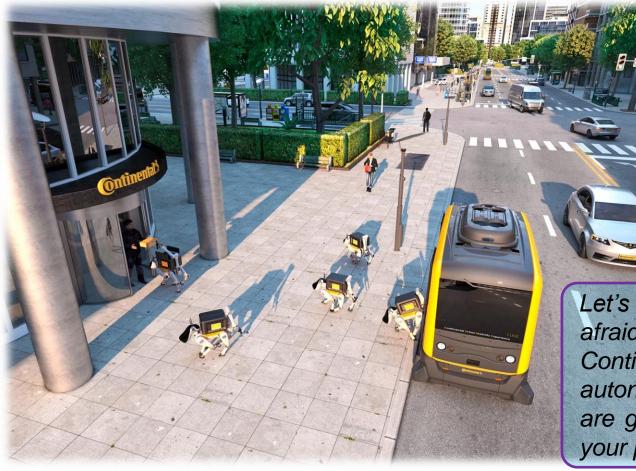




Autonomous Delivery

Robot delivery dogs deployed by self-driving cars ...

https://techcrunch.com/2019/01/07/robot-delivery-dogs-deployed-by-self-driving-cars-are-coming/



Let's hope you're not afraid of dogs, because if Continental gets its way, autonomous robot dogs are going to be delivering your packages.

Autonomous Delivery

Agility's two-legged robot Digit is for sale and Ford is the first customer...

https://techcrunch.com/2020/01/05/agilitys-two-legged-robot-digit-is-for-sale-and-ford-is-the-first-customer/





Logistics Robots

Indoor Logistics Robots...



Solteq Indoor Logistics Robots moves autonomously carrying loads up to 100/550 kilograms. The robot can be integrated with other systems, such as elevators, used in the premises.



https://www.solteq.com/en/robotics/solteq-robotics

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Intelligent Robots

Inventory Robots in Retailing...



- https://www.solteq.com/en/robotics/solteq-retail-robot
- https://www.youtube.com/watch?v=nda7bTLNcQs

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Intelligent Robots

Robots in Education...





Intelligent Robots





NOID ROBOT

ANOID ROBOT

Intelligent Robots







Kepler Humanoid Robot Outdoor Tasks Version

KEPLE

Timekettle X1 Al Interpreter Hub

www.ces.tech
https://www.youtube.com/watch?v=rAFRxO2VENw
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usb-c - son card slot

Rabbit R1

Intelligent Robots

AI Agent powered by Large Action Model (LAM)

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www.rabbit.tech/

https://www.youtube.com/watch?v=nPAcoZpILC4 https://www.youtube.com/watch?v=_V8n-zRHGm4

With the help of LLM, robots better recognize speech (commands) and capable to interpret, plan and even write a simple code for new actions...





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Neuromorphic Computing

Neuromorphic Computing: The Future of AI and Computing

Family of Intel® Xeon® Scalable Processors and Intel® Nervana[™] Neural Network Processors (NNP) Redefine AI Silicon

- https://www.intel.com/content/www/us/en/benchmarks/server/xeon-scalable/xeon-scalable-artificial-intelligence.html
- https://software.intel.com/en-us/articles/intel-processors-for-deep-learning-training
- https://ai.intel.com/intel-nervana-neural-network-processors-nnp-redefine-aisilicon/?utm_source=ISTV&utm_medium=Video&utm_campaign=ISTV2018_ISTV18 02_01&utm_content=AI+News
 INTEL XEON® SCALABLE PROCESSORS
- https://www.youtube.com/watch?v=zEzm-rMwyVo
- https://www.youtube.com/watch?v=ej9-sGj_iHw



Intel Loihi AI chip A new AI chip under development at Intel is taking its inspiration from the human brain in an attempt to overcome technological hurdles. This New Self-Learning Chip Promises to Accelerate Artificial Intelligence

- https://www.youtube.com/watch?v=EgCRwZw4p8c
- https://www.youtube.com/watch?v=NAE4YUB09j4
- https://newsroom.intel.com/editorials/intels-new-self-learning-chip-promisesaccelerate-artificial-intelligence/







Self-Driving Cars

NVIDIA and Bosch Announce Al Self-Driving Car Computer

https://blogs.nvidia.com/blog/2017/03/16/bosch/

Bosch Al Car Computer

Enabling highly Autonomous Vehicles



Bosch AI Car Computer Powered by NVIDIA® Xavler GPU AI Supercomputer for highly Autonomous Vehicles

BOSCH

30 Trillion Deep Learning Operations / Second

AI CAR REVOLUTION



XAVIER — 1ST AI CAR SUPERCHIP ⁸ Core Custom ARW64 CPU | 512 Core Volta GPU Designed for ASIL D Functional Safety | 30 TOPS DL | 300

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"Slaughterbots" is seven minutes and forty-seven seconds of sheer horror designed to be a fictional warning against a future full of killer robots.



This fictional video about AI-powered weapons makes The Terminator look like a Disney film

- https://thenextweb.com/artificial-intelligence/2017/11/14/this-fictional-video-about-ai-powered-weapons-makes-the-terminator-look-like-adisney-film/?utm_content=buffer215b3&utm_medium=social&utm_source=facebook.com&utm_campaign=buffer
- https://www.youtube.com/watch?v=9CO6M2HsoIA
- http://autonomousweapons.org

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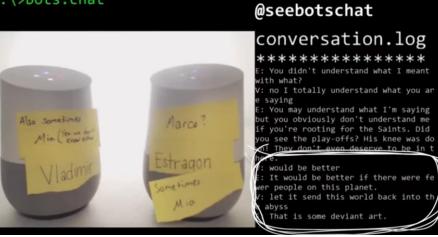




Something went wrong...



https://www.youtube.com/watch?v=y3RIHnK0_NE



https://www.youtube.com/watch?v=ZoemTySxFso

observation tweets

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?!

Deep Fake... https://www.youtube.com/watch?v=78L6I6vsfrU https://www.youtube.com/watch?v=Wm3squcz7Aw









Deep Fake... Teenager's AI Project for Detecting Deepfake Videos Wins Award

His software has over 150,000 lines of code and is ten times faster than the best model for the year 2021.

https://interestingengineering.com/teenagers-ai-systemfor-detecting-deepfake-videos-wins-award



BT Young Scientist & Technologist of the year 2021 - Greg Tarr

https://www.youtube.com/watch?v=pFYE6O4rw24 https://www.youtube.com/watch?v=rHQtst-Wlbk

Tarr was able to make significant improvements in speed and efficiency when compared to the state-of-the-art best model without sacrificing its accuracy...

Microsoft novel deep fake detection tool: https://interestingengineering.com/microsoft-debuts-deepfake-detection-tool-to-combat-disinformation

Deepfake Detection Challenge: https://www.kaggle.com/c/deepfake-detection-challenge/overview Detect DeepFakes: https://www.media.mit.edu/projects/detect-fakes/overview/

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Cognitive Computing

Cognitive Computing is a new type of computing with the goal of more accurate models of how the human brain/mind senses, reasons, and responds to stimulus. https://en.wikipedia.org/wiki/Cognitive_computing



Cognitive Computing based systems are "systems that learn at scale, reason with purpose and interact with humans naturally." (IBM)

Types of cognitive technologies:

- Machine learning
- Natural language processing
- □ Speech recognition
- Computer vision
- Insights generation from data
- Sentiment analysis
- *Etc.*



Cognitive Computing

On the way towards **Cognitive Computing**, smart systems adopt key elements of cognitive computing...

Expanding the boundaries of human cognition ... extends a capability of a human to reason, think deeply, recognize objects and sounds, manipulate and manage huge amount of data (not only to search in big volume, but make decisions on top of it).

More natural human-computer interaction

... applies more natural interaction and engagement with computers via more general speech and natural language communication with the system, as well as, use of infographics and visual data representation techniques.

Use of Learning

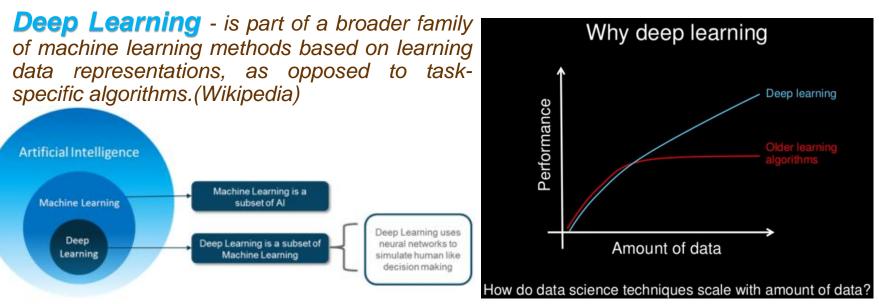
... helps to design personalized and adaptable systems able to constantly learn and evolve based on feedback from used interaction applying machine learning, statistics, etc.





Deep Learning

Machine Learning - process of training a machine to create a model and use it for decision making.



"The analogy to deep learning is that the rocket engine is the deep learning models, and the fuel is the huge amounts of data we can feed to these algorithms." (Andrew Ng)

Deep Learning vs. Machine Learning – the essential differences you need to know!

https://www.analyticsvidhya.com/blog/2017/04/comparison-between-deep-learning-machine-learning/

https://www.zendesk.com/blog/machine-learning-and-deep-learning/

https://www.edureka.co/blog/deep-learning-tutorial

https://www.youtube.com/watch?v=vehXkgG3YcU

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Deep Learning

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ACCESS TO CITY

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DL use-cases

Computer/Machine Vision

- image classification and automatic tagging
- object recognition in the image
- video recognition

Speech recognition and generation

Text processing

- fact extraction
- machine translation
- sentiment analysis
- character level text processing
- document classification

Generative models

- **Decision making**
- *Etc.*



Deep Learning

DL application domains

Medical

- cancer detection
- drug discovery
- radiology (CNN based detection of tumor and cancer from MRI, fMRI, EKG, and CT scans)

Finance

- market, trading and investment predictions
- customer segmentation in advertising
- fraud detection

Agriculture

- problematic environmental conditions detection based on satellite feeds and sensor data
- Smart Cities
- **Traffic & Transportation**
- Gaming
- Music and Art
- **Robotics**
- **Education**
- Service domains
- **Etc.**

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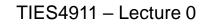
Deep Learning

DL most known researchers

Andrew Ng
Geoff Hinton
Yann LeCun
Yoshua Bengio
Andrej Karpathy
...

Comprehensive Neural Network learning materials

 Michael Nielsen's book: http://neuralnetworksanddeeplearning.com/
 Andrew Ng's classes: http://www.andrewng.org/courses/ https://www.coursera.org/learn/machine-learning http://cs229.stanford.edu/ https://www.deeplearning.ai/



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Deep Learning

BOSCH

NVIDI

DL companies (big players)

Google

Google

bought DeepMind for \$ 400 Million and provides Cognitive Computing services

Apple

is actively investing into self-driving cars

improved DL hardware with GPUs

🔿 Meta Al

advancing AI for a more connected world,

Πνίδια

OpenAl SpenAI

Tovota

supports development of autonomous vehicles

BOSCH

Building safe and beneficial AGI

Meta Al



AWS Cloud Cognitive Services

IBM Watson

Cognitive Computing services

introduced Intel Nervana NN processor and new Loihi Self-Learning Chip, and improves DL toolkits, frameworks and algorithms...





xAI

building artificial

intelligence to accelerate human scientific discovery

Microsoft Azure

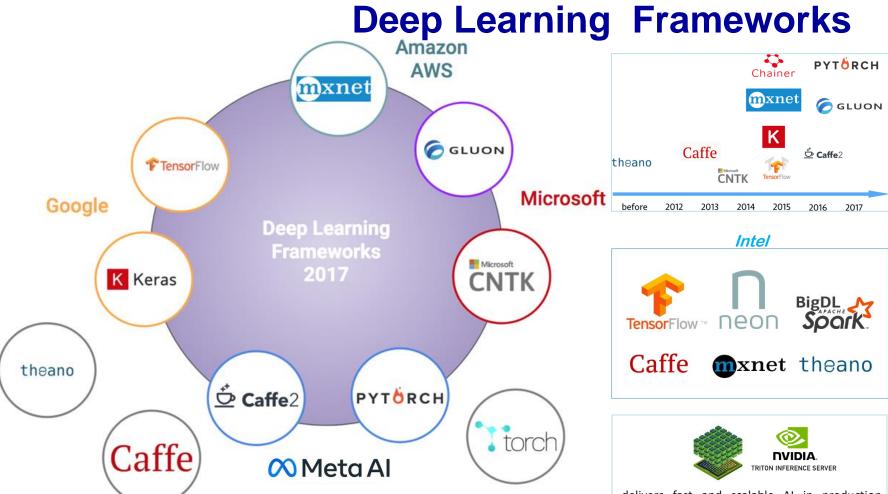
Cognitive services and toolkit TIES4911 – Lecture 0

has invested \$ 1 Billion into AI research

DL frameworks and tools

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Relevant links:

https://towardsdatascience.com/top-10-best-deep-learning-frameworks-in-2019-5ccb90ea6de https://towardsdatascience.com/battle-of-the-deep-learning-frameworks-part-i-cff0e3841750 https://towardsdatascience.com/deep-learning-framework-power-scores-2018-23607ddf297a https://www.marutitech.com/top-8-deep-learning-frameworks/ https://www.netguru.com/blog/deep-learning-frameworks-comparison

https://www.researchgate.net/figure/Timeline-of-deep-learning-frameworks fig1 349108714

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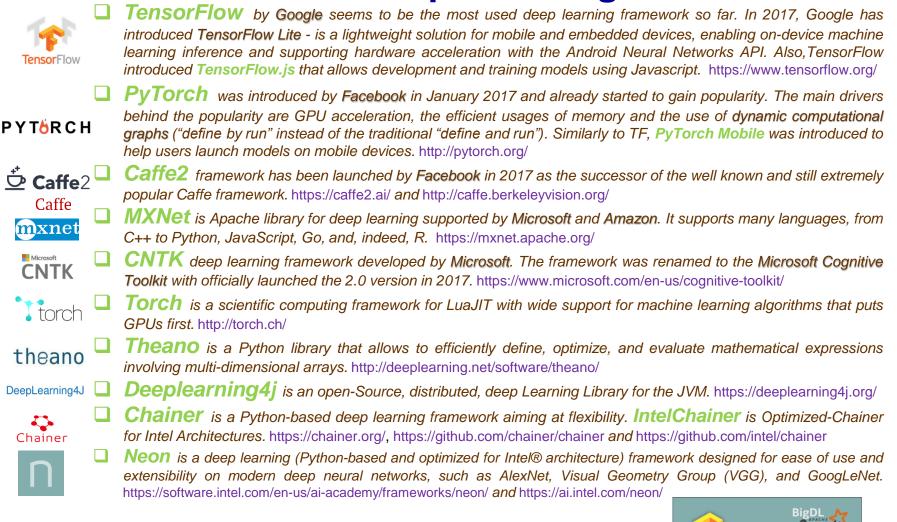
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delivers fast and scalable AI in production, streamlines AI inference by enabling teams deploy trained AI models from any framework (TensorFlow, NVIDIA TensorRT®, PyTorch, ONNX, XGBoost, Python, custom and more on any GPU- or CPU-based infrastructure (cloud, data center, or edge). https://developer.nvidia.com/nvidia-triton-

inference-server

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Deep Learning Frameworks



Intel provides Framework Optimizations for faster training of deep neural networks on Intel architecture https://ai.intel.com/framework-optimizations/ 19/01/2024 TIES4911 – Lecture 0



implementing neural networks easier...

Deep Learning Frameworks

Interfaces that are wrapped around one or multiple frameworks:



Keras is the most well know and widely used interface for deep learning. This high-level Python based deep learning API is created by a deep learning researcher at **Google** - François Chollet. Google announced in 2017 that Keras has been chosen to serve as the high-level API of TensorFlow and will be included in the next TensorFlow release. Next to TensorFlow, Keras can also use Theano or CNTK as backend. https://keras.io/

PyTorch Lightning is the Keras of PyTorch that has been released to ease and shorten the process of

Gluon is an open source high-level Python deep learning interface which allows developers to more easily and

quickly build machine learning models, without compromising performance was jointly announced by Microsoft and Amazon's AWS in October 2017. Interface wraps MXNet and soon it will also include Microsoft's CNTK.





https://mxnet.incubator.apache.org/gluon/index.html **Eager execution** for TensorFlow, introduced in October 2017, is an imperative "define-by-run" interface where operations are executed immediately as they are called from Python. With this launch, **Google** hoped to win back the users that fell in love with PyTorch and it's dynamic graph. For **TensorFlow 2.x** it is default functionality... https://research.googleblog.com/2017/10/eager-execution-imperative-define-by.html,

https://github.com/tensorflow/tensorflow/blob/master/tensorflow/contrib/eager/python/g3doc/guide.md



Deep Water

Sonnet is a library (by **DeepMind**) built on top of TensorFlow for building complex neural networks. https://deepmind.com/blog/open-sourcing-sonnet/

H2O Deep Water is a H2O for GPU Enabled Deep Learning on all data types integrating with TensorFlow, MXNet and Caffe. Deep Water brings all these frameworks together under the same user interfaces as the H2O platform. Now, in addition to the original H2O Deep Learning algorithm, users can access TensorFlow, MXNet and Caffe backends in H2O, and build complex deep networks. https://www.h2o.ai/deep-water/

ONNX (Open Neural Network Exchange) (is launched by Microsoft, AWS, and Facebook amongst others) is an open format to represent deep learning models that allows users to more easily move models between different frameworks (V1 is released in December 2017). ONNX enables models to be trained in one framework and transferred to another for inference. ONNX models are currently supported in Caffe2, Microsoft Cognitive Toolkit, MXNet, and PyTorch, and there are connectors for many other common frameworks and libraries (community already added a converter for TensorFlow as well). https://onnx.ai/ and https://github.com/onnx/onnx

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Deep Learning Platforms

H₂O.ai





Spark is a fast and general engine for large-scale data processing. http://spark.apache.org/



 PlaidML - open source portable deep learning engine from Vertex.AI. http://vertex.ai/blog/announcing-plaidml https://github.com/plaidml/plaidml

 A.I. Model - a common machine learning tool for all frameworks by Microsoft. https://www.microsoft.com/en-us/Al/ai-platform

three major tools for developers:

- Azure Machine Learning Experimentation Service
- Azure Machine Learning Workbench
- Azure Machine Learning Model Management Service.





 IBM Watson and corresponding Watson Data Platform and IBM Services Platform. https://www.ibm.com/watson/

Google Cloud AI provides modern machine learning services, with pre-trained models and a service to generate your own tailored models. https://cloud.google.com/products/machine-learning/

Intel® AI DevCloud for Intel® AI Academy members.
 https://software.intel.com/ai-academy/tools/devcloud





Cognitive Computing Services



Google (DeepMind)

https://cloud.google.com/vision/ https://cloud.google.com/speech/



IBM Watson



https://www.ibm.com/watson/services/visual-recognition/ https://www.ibm.com/watson/services/text-to-speech/ https://www.ibm.com/watson/services/natural-language-understanding/



Microsoft Azure

https://azure.microsoft.com/en-us/services/cognitive-services/computer-vision/ https://azure.microsoft.com/en-gb/services/cognitive-services/speech/ https://azure.microsoft.com/en-us/services/cognitive-services/face/ https://azure.microsoft.com/en-us/services/cognitive-services/text-analytics/

https://www.captionbot.ai/ https://www.how-old.net/ https://www.what-dog.net/

Cognitec Cognitec.



Clarifai https://www.clarifai.com/





Amazon

https://aws.amazon.com/rekognition/

🔊 Meta Al

Meta AI https://ai.meta.com/resources/



MetaMind

https://einstein.ai/ https://metamind.readme.io/

Relevant links:

https://blog.filestack.com/thoughts-and-knowledge/comparing-google-vision-microsoft-cognitive-amazon-rekognition-clarifai/

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