

# Global Information Systems:

## Framework (2)

Prof. Dr. Jan M. Pawlowski

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# Contents

- Introduction
  
- A Framework for Global Information Systems
  - Process Framework
  - Project Lifecycle
  - Dimensions
  
- Discussion



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# Assumptions

- ❏ Scenario: Global Software Development

- Multiple developers in different locations
- Developing software for various markets
- Distributed development, distributed distribution

- ❏ Process Framework

- Detailed discussion of process parts

- ❏ Assumption: Usage of development models



# Potential views

- ❏ Internationalization (Management, strategy)
- ❏ Outsourcing / offshoring (Management, strategy)
- ❏ System development methods / process view (Information Systems)
- ❏ Network view (multiple perspectives)
- ❏ Specific views
  - Culture
  - Coordination
  - ...

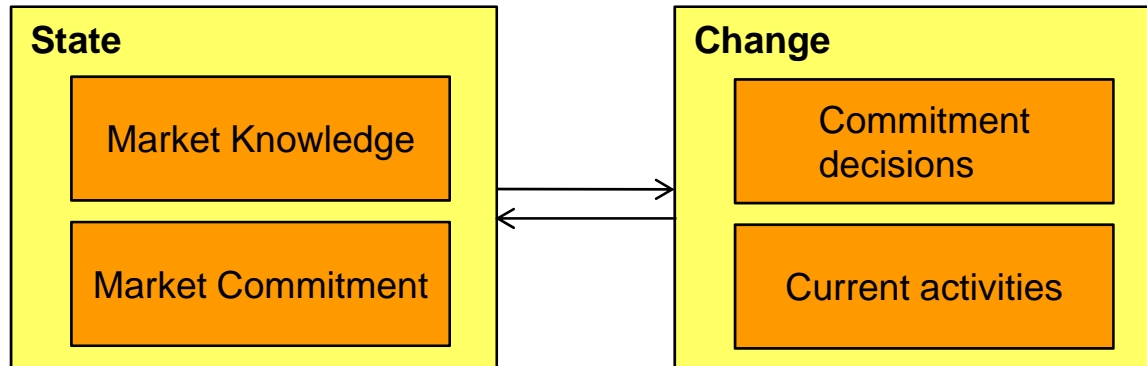
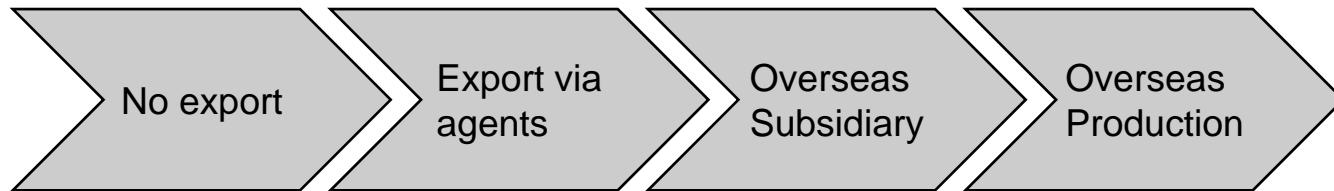


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# Uppsala Model: From 1977...

- Stage model to explain the internationalization process of organizations: Johanson & Vahlne, 1977, 1990, 2009
- Explaining the stages of internationalization

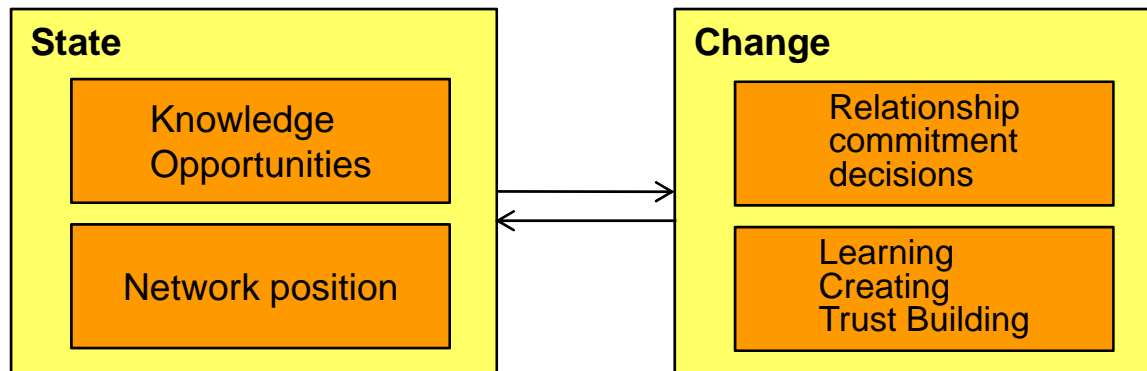


- Market entrance? Psychic distance?
  - “Born Globals”



# Uppsala Model: ...to 2009

- Focus on
  - Opportunities
  - Networks (interaction)
- Knowledge development
- Relationship commitment & trust
- Starting point for business development
- Not specific to IS Development



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# Further approaches...

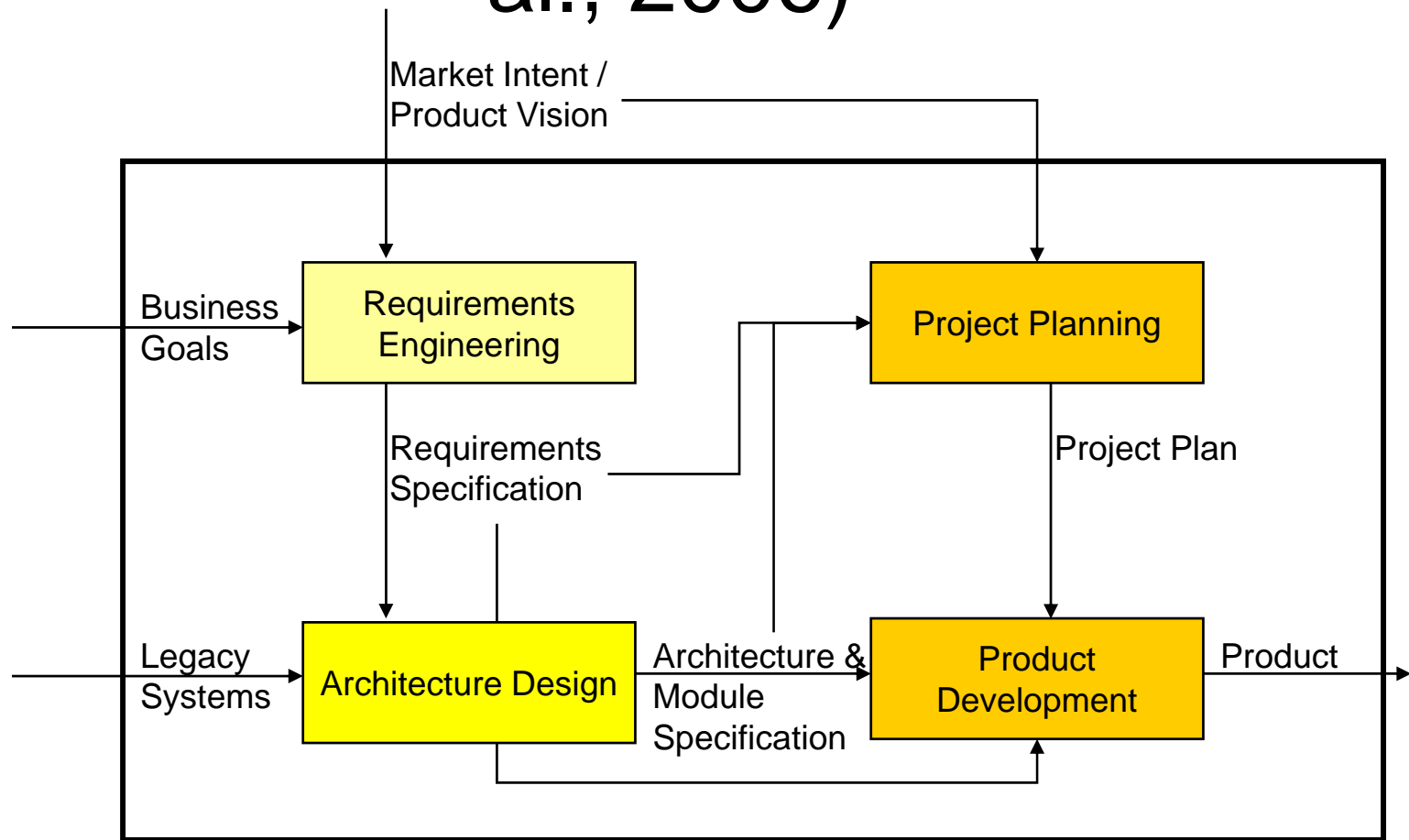
- Network theory
  - TJTSE50 Global Networked Business Models!



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# Process Framework (Sangwan et al., 2006)



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# Decision points (Sangwan et al., 2006)

1. Initiate research
  - Developing new products / services
2. Initiate requirements definition and architecture design
3. Developing a product / service
  - Scope
  - Schedule
  - Investments
4. Releasing a product / service
5. Removing a product / service



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# Process Framework: The Open Unified Process

- Basis to structure the development of global information systems
- Framework for
- Adaptable for
  - E.g., a
  - plugins
- Goals (Eclipse)
  - Collaborate to
  - understand
  - Balance competing priorities to maximize stakeholder value
  - Focus on the architecture early to minimize risks and organize development.
  - Evolve to continuously obtain feedback and improve
- <http://www.eclipse.org/epf>

Remark: This is not a software engineering course, the framework is only used to structure processes and activities! Any other methodology could be used!



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# The Open Unified Process – Project Lifecycle

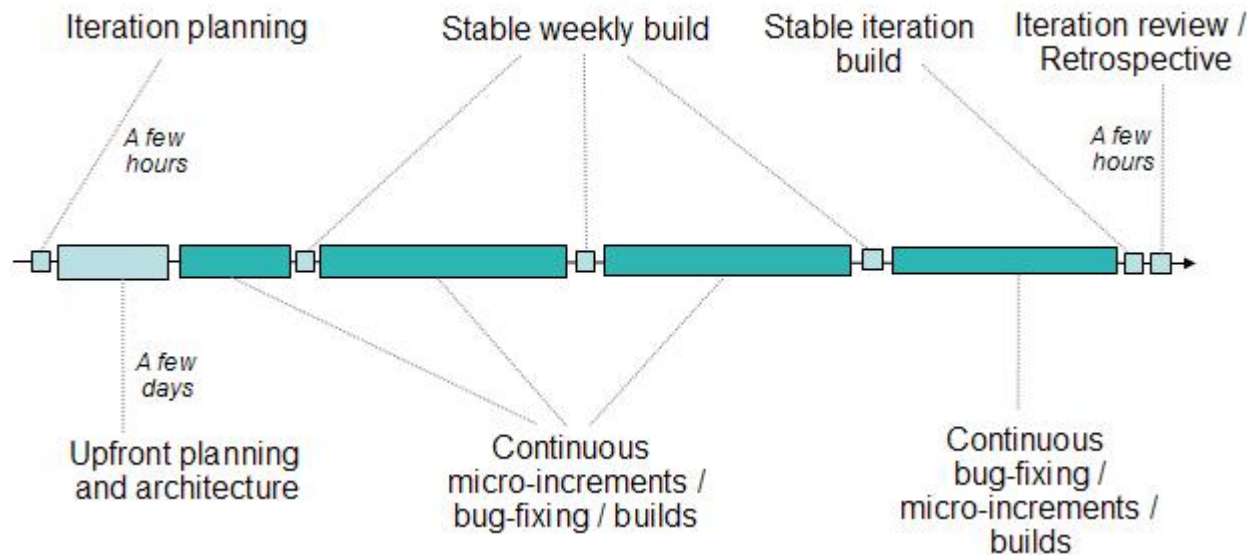
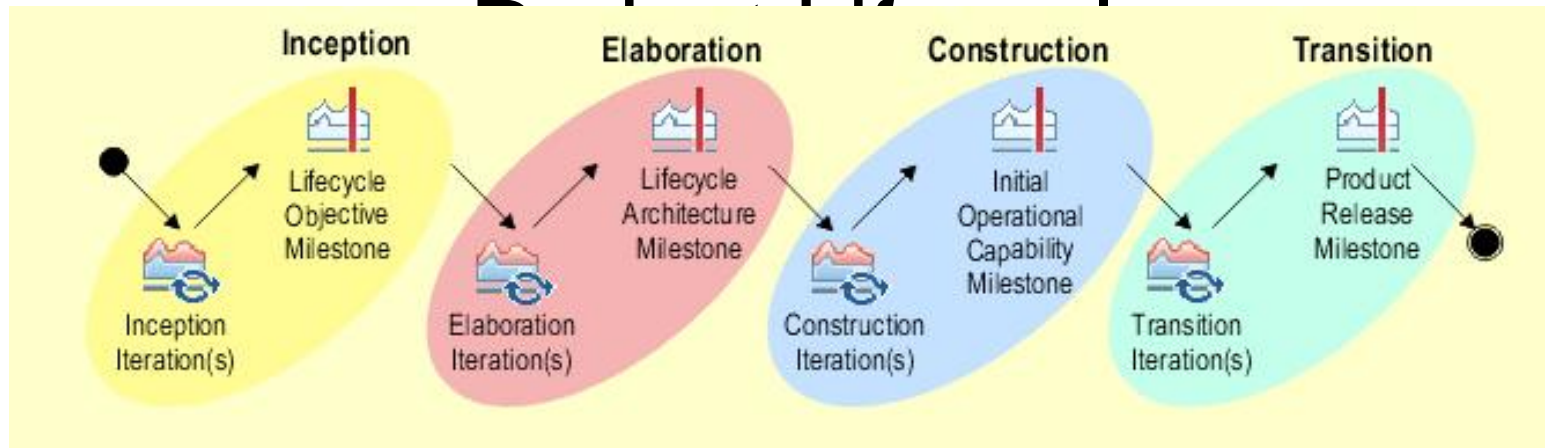
- ❏ Inception. Do we agree on project scope and objectives, and whether or not the project should proceed?
- ❏ Elaboration. Do we agree on the executable architecture to be used for developing the application and do we find that the value delivered so far and the remaining risk is acceptable?
- ❏ Construction. Do we find that we have an application that is sufficiently close to being released that we should switch the primary focus of the team to tuning, polishing and ensuring successful deployment?
- ❏ Transition. Is the application ready to release?



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# The Open Unified Process –



[Source: <http://www.epfwiki.net/wikis/openup/>]



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# The Open Unified Process – Disciplines

- Architecture
- Configuration and Change Management
- Development
- Project Management
- Requirements
- Test

[Source: <http://www.epfwiki.net/wikis/openup/>]



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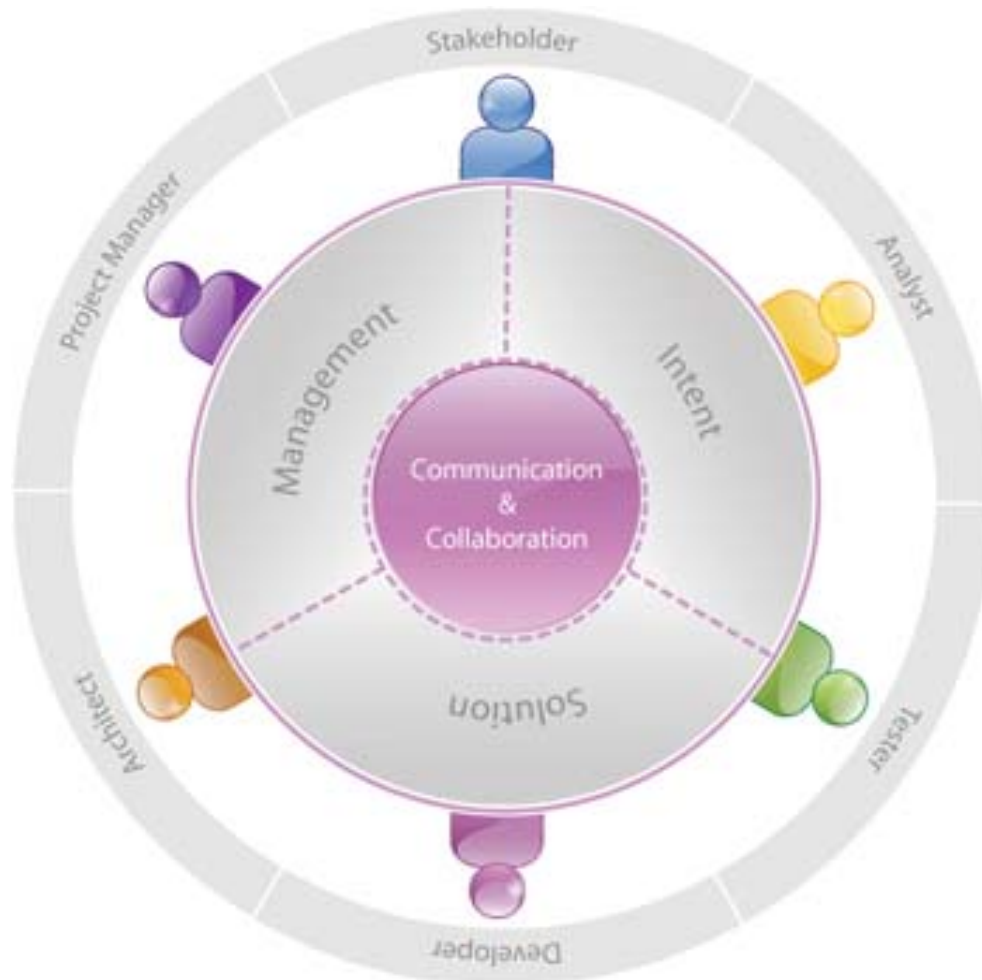
# The Open Unified Process – Disciplines

- Structured as *tasks*
- Leading to *work products*
- Architecture
  - Architecture Notebook
- Configuration and Change Management
- Development
  - Design
  - Build
  - Developer Test
  - Implementation
- Project Management
  - Iteration Plan
  - Project Plan
  - Work Items List
  - Risk List
- Requirements
  - Supporting Requirements Specification
  - Vision
  - Use Case
  - Glossary
  - Use-Case Model
- Test
  - Test Case
  - Test Log
  - Test Script

[Source: <http://www.epfwiki.net/wikis/openup/>]



# The Open Unified Process – Roles



[Source: <http://www.epfwiki.net/wikis/openup/>]



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# Eclipse Process Framework

Eclipse Process Framework Composer - C:\Programme\epf-composer\OpenUP

File Edit Search Configuration Window Help

OpenUP

Library

- Method Content
  - Processes
    - Capability Patterns
      - Phase Iteration Templates
        - dsdm\_construction\_phase\_iterat
        - dsdm\_elaboration\_phase\_iteratix
        - dsdm\_inception\_phase\_iteration
        - dsdm\_transition\_phase\_iteration
      - Sub-processes
      - Delivery Processes
    - openup
      - Method Content
      - Processes
        - Capability Patterns
        - Delivery Processes
          - openup\_lifecycle

Configuration

OpenUP

- Disciplines
- Domains
- Work Product Kinds
  - Assessment
  - Concept
    - Vision
  - Infrastructure
  - Model
  - Model Element
  - Plan
  - Project Data
  - Solution
  - Specification
  - Uncategorized
  - Role Sets
  - Tools

openup\_lifecycle

Presentation Name	In...	Predecessors	Model Info	Type	Planned	Repea...	M
OpenUP lifecycle	0			Delivery Pro...	<input type="checkbox"/>	<input type="checkbox"/>	
Inception Iteration [1..n]	1		extends 'inception_p...	Activity	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Initiate Project	2		extends 'initiate_pro...	Activity	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Plan and Manage Iterati	5		extends 'plan_mana...	Activity	<input type="checkbox"/>	<input type="checkbox"/>	
Identify and Refine Req	9	2	extends 'identify_an...	Activity	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Agree on the Technical	13	2	extends 'agree_tech...	Activity	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Lifecycle Objectives Mileston	15	1		Milestone	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Elaboration Iteration [1..n]	16	15	extends 'elaboration...	Activity	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Plan and Manage Iterati	17		extends 'plan_mana...	Activity	<input type="checkbox"/>	<input type="checkbox"/>	
Identify and Refine Req	21		extends 'identify_an...	Activity	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Develop the Architecture	25		extends 'develop_ar...	Activity	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Develop Solution Increm	34		extends 'develop_so...	Activity	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Test Solution	40		extends 'test_solutio...	Activity	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Ongoing Tasks	44		extends 'ongoing_ta...	Activity	<input type="checkbox"/>	<input type="checkbox"/>	
Lifecycle Architecture Milestc	46	16		Milestone	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Construction Iteration [1..n]	47	46	extends 'constructio...	Activity	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Plan and Manage Iterati	48		extends 'plan_mana...	Activity	<input type="checkbox"/>	<input type="checkbox"/>	
Identify and Refine Req	52			Activity	<input checked="" type="checkbox"/>	<input type="checkbox"/>	

Description Work Breakdown Structure Team Allocation Work Product Usage Consolidated View

Properties

Activity : manage\_iteration

General

Documentation

Guidance

Work Rollup

Team Rollup

Work Product Rollup

General Information

Provide general information about this Activity.

Name: manage\_iteration

Presentation name: Plan and Manage Iteration

Optional  Multiple Occurrences  Planned  Suppr

Event Driven  Ongoing  Repeatable

Index	Presentation Name	Dependency
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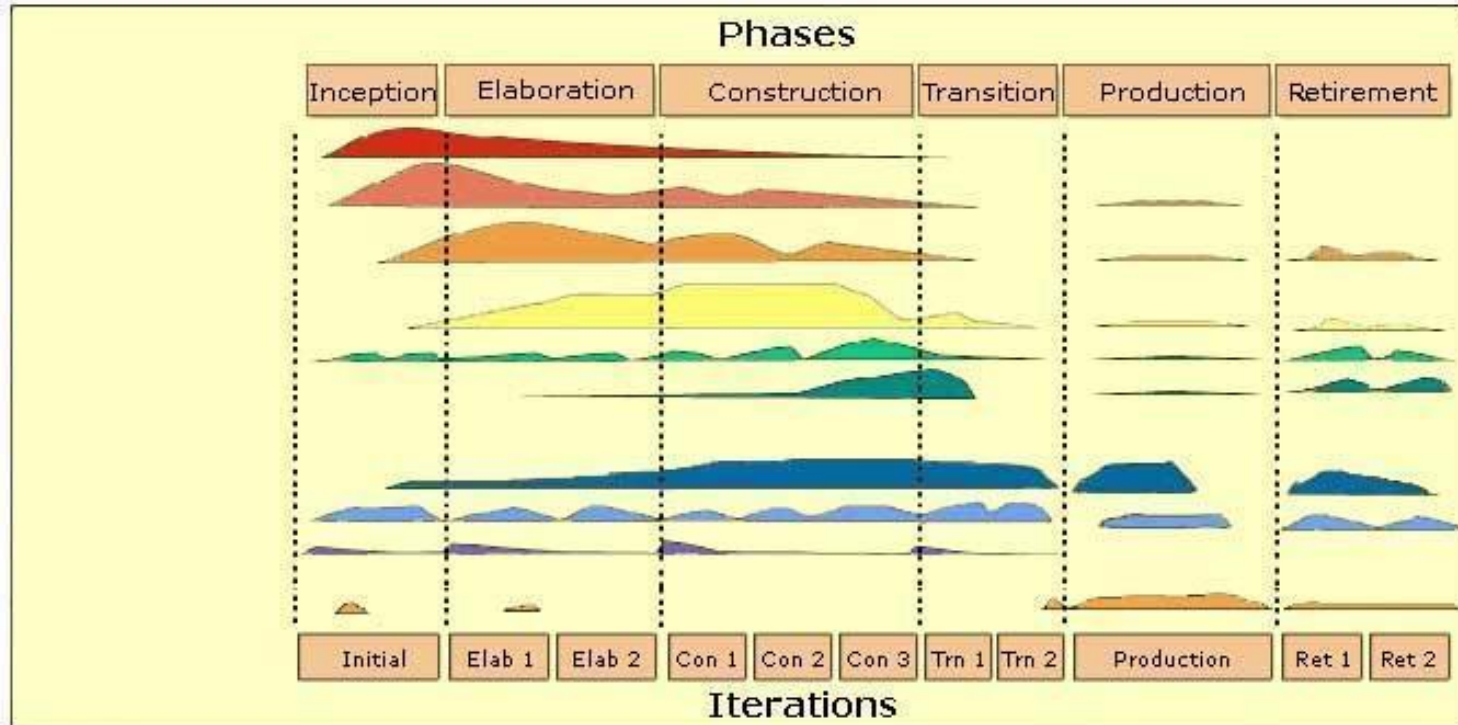
# Extensions: Enterprise Unified

## Development Disciplines

- Business Modeling
- Requirements
- Analysis & Design
- Implementation
- Test
- Deployment

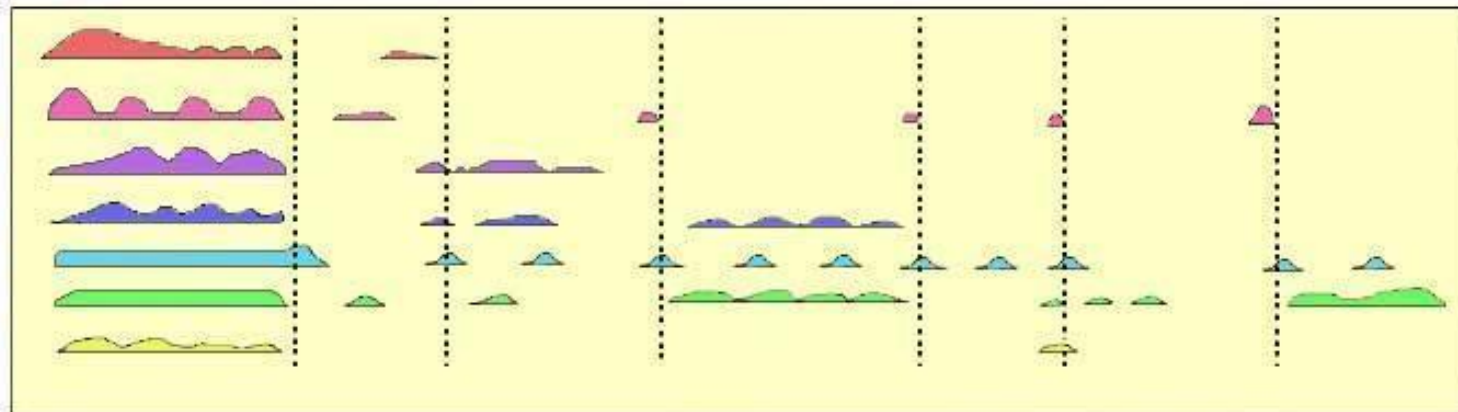
## Support Disciplines

- Configuration and Change Mgmt.
- Project Management
- Environment
- Operations & Support



## Enterprise Disciplines

- Enterprise Business Modeling
- Portfolio Management
- Enterprise Architecture
- Strategic Reuse
- People Management
- Enterprise Administration
- Software Process Improvement



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# Summary

- ❏ Unified Process as a basis for software development process
- ❏ Focus on different aspects of the lifecycle
  - E.g., risk management, communication
- ❏ Extension model for globally distributed processes and stakeholders



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# The Open Unified Process – Disciplines

- Architecture
  - Architecture Notebook
- Configuration and Change Management
- Development
  - Design
  - Build
  - Developer Test
  - Implementation
- Project Management
  - Iteration Plan
  - **Project Plan**
  - Work Items List
  - **Risk List**
- Requirements
  - Supporting Requirements Specification
  - Vision
  - Use Case
  - Glossary
  - Use-Case Model
- Test
  - Test Case
  - Test Log
  - Test Script
- Roles
- Artefacts / Support

[Source: <http://www.epfwiki.net/wikis/openup/>]



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# Project Planning

- ❏ Planning of the process
  - Distribution of actors / organization
  - Staff selection
  - Cost estimation
  - Schedule / workflow
  - Coordination activities
  - Communication tools
- ❏ Results
  - Project plan, workflow, ...
  - Staff plan: roles / competencies / effort
  - Coordination planning
  - Supporting tools: Guidelines / rules / standards



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# Project Planning: Offshore vs. Nearshore

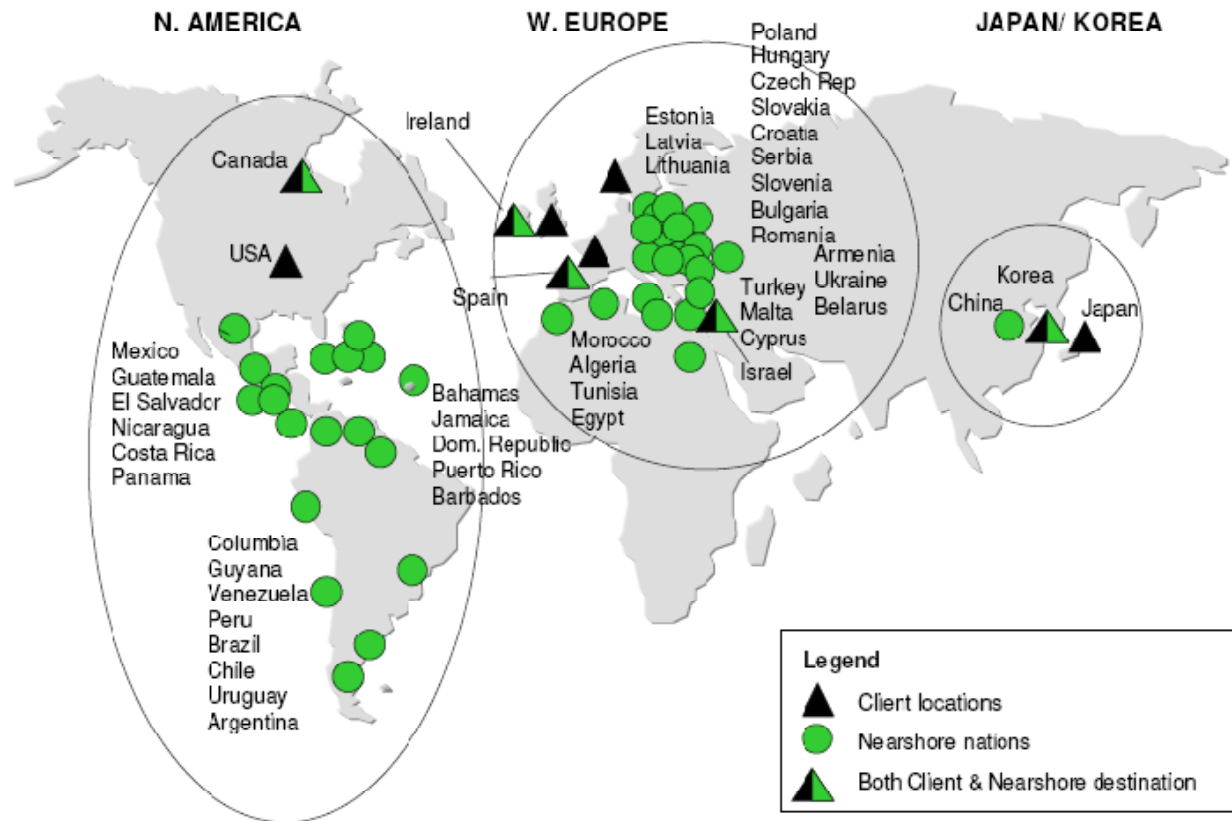
## ■ “Offshoring”

- Assigning (parts of) a knowledge-intensive development process to a geographically remote partner
- Cost reduction
- Accelerating the production process

## ■ “Nearshoring”

- Assigning (parts of) the development process to a geographically close partner
- Possible advantages concerning distance, language, time, culture, politics, ...

# Project Planning: Offshore vs. Nearshore (Carmel. Abbott. 2006)



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# Project Planning: Offshore vs. Nearshore

- Need to analyze and estimate...
  - Coordination
  - Cultural misunderstandings
  - Communication cost
  - Team building / training cost
  - Mistakes / prolonged life cycle
- Findings for India (Carmel, Abbott, 2006)
  - Nearshore locations provide a politically stable atmosphere
  - India is a long way away
  - India is called “distant lands;” difficulties with long distance management and cultural differences
  - India is too difficult to manage remotely; too many time zones away. Cheaper, real-time communication relative to India.
  - Nearshore better for outsourcing business-critical work
  - Nearshore offers lower costs of communication, shipping and tariffs



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# Project Planning: Cost estimation (Sangwan et al., 2006)

- Calibrate cost estimation tool
- Estimate module sizes
- Allocate modules to development iterations
- Estimate code size for each iteration
- Estimate development time, effort and peak staff
  - Including coordination / communication effort
- Estimate iteration development time and average team staff size
- Estimate development schedule time
  - Including time differences
- Estimate development cost



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# Project Planning: Sample coordination activities

## Instruments to monitor and control the development process (Boland, Fitzgerald, 2004)

- ❏ Single software manager and weekly task reports
  - Reducing coordination efforts
  - Tools to assign tasks properly
- ❏ Delivery reports
  - Awareness
  - Trust
- ❏ Quarterly synchronisation meetings
- ❏ Informal meetings and instruments



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# Project Planning: Risk Management

- ❏ Risk: The possibility of suffering a loss (Sangwan et al, 2006)
- ❏ Risk lifecycle
  - Identify
  - Analyze
  - Plan
  - Track
  - Control
  - Communicate
- ❏ Risk in GSD processes
  - Coordination
  - Architecture alignment
  - Uncertainty and change



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# Risk Management: Identifying risks

- ❏ Organizational aspects / coordination capability
  - Background and skills
  - Domain knowledge of teams
  - Communication / collaboration history
  - Organizational separation / integration
  - Shared culture / language
- ❏ Organizational stability



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# Risk Management: Avoiding risks

- Monitoring and control
- Skill improvement and training
- Unified tool structure
- Management communication
- Frequent builds / prototypes
- Frequent status meetings
- Cross-team reviews
- Contingency planning: If something goes wrong...



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At the end of this phase, the following results should be ready:

- ❏ Project plan
  - Outsourcing / offshoring decisions and agreements
  - Cost planning
- ❏ Adapted process model
  - E.g., Global OpenUP
- ❏ Risk management
- ❏ Coordination planning (to be refined)



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# Summary

- ❏ Distributed development processes lead to new aspects regarding project planning
- ❏ A variety of decisions before the development process influence project success
  - Distribution of actors
  - Coordination activities
  - Management strategy
- ❏ Cost estimation must include influence factors
  - Not all factors can be estimated sufficiently in advance
  - Supporting instruments have to be taken into account
- ❏ Complex process, decision alternatives should be taken into account



# Questions

- ❏ How does the Unified Process support global development processes?
- ❏ Which dimension of the UP have to be extended when working in a global context
- ❏ Which aspects are different in the project planning phase between in-house and off-shore development?
- ❏ How to estimate the costs for a global development project?
- ❏ Which supporting mechanisms can be used to improve coordination?
- ❏ Develop a risk profile for a GSD project.



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- ❏ Johanson, J., Vahlne, J.E. (2009): The Uppsala internationalization process model revisited: From liability of foreignness to liability of outsidership, *Journal of International Business Studies*, 40, 1411–1431



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# Contact Information ITRI

**Prof. Dr. Jan M. Pawlowski**

**jan.pawlowski@titu.jyu.fi**

**Skype: jan\_m\_pawlowski**

**Office:**

**Telephone +358 14 260 2596**

**Fax +358 14 260 2544**

**<http://users.jyu.fi/~japawlow>**



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